

\*\*\* Confidential \*\*\*

## **Brian Bagnall's Mastermind Roundtable**

### **APPLICATION**

**Instructions:** *Please answer all questions fully, and give as much detail as you can. Be honest—remember, we're not concerned with what you've done in the past, but rather we want to get an honest feel for where you are today so we can tailor the program to meet your needs. There are no "trick questions," and mostly no "right" answers. All information that you provide will be held in confidence. **This document must be completed by the applicant.** Please attach additional sheets of information, if necessary. All applications will be time/date stamped once received in full and decisions between equally qualified candidates will be based on who applied first. Feel free to attach more supporting documentation of your character and abilities...*

**Confidential Application for the  
Mastermind Roundtable Group  
Application Deadline – 11:59 PM CST on Monday, May 31, 2010**

\_\_\_ YES! Brian, please review my application.

**Section I. Company Assessment**

Do you follow up with your existing customers regularly?

Do you have written business goals?

What is your biggest business challenge/frustration right now?

What would you most like to change / improve in your business?

Give me a brief idea of your company's short-term/medium-term/long-term goals:

Briefly describe your company, industries & markets served:

Briefly describe your products and services sold:

Business Gross Volume—By Year

2006 \_\_\_\_\_ 2007 \_\_\_\_\_ 2008 \_\_\_\_\_

Rate the following on a scale from 1-5, according to how much of a challenge they are for you  
(1=small challenge, 5=big challenge):

- |   |   |
|---|---|
| ___ Clarify of goals & objectives   | ___ Time management & personal productivity |
| ___ Handling employees/outsourcing/vendors  | ___ Conquering procrastination              |
| ___ Customer service  | ___ Dealing with increased competition      |
| ___ Marketing   | ___ Product development/creation            |
| ___ Generating new customers  | ___ Taking sufficient time off              |
| ___ Raising prices  | ___ Sharpening your USP                     |
| ___ Training your staff   | ___ Setting/Commanding Premium Prices       |
| ___ Motivating your staff   | ___ Hiring & training of good employees     |
| ___ Product launch/re-launch  | ___ Tracking & testing                      |
| ___ Selling additional products/services to existing customers                                  |   |
| ___ Increasing the number of repeat customers   |   |
| ___ Structuring my company so it runs smoothly and I don't have to get bogged down in busy work |   |
| ___ Leading a BALANCED life and taking as much time off as I'd life                             |   |

## **Section II. Personal Assessment**

What is your age?

Do you have written goals for personal areas of your life?

Do you regularly take long weekends, vacations or other time off to "rejuvenate" yourself?

Are you satisfied with the quality of personal and family related relationships?

How many hours do you work weekly?

How many weeks of vacation will you take this year?

How many hours would you LIKE to work weekly?

How many weeks of vacation would you LIFE to take each year?

Do you currently have a business that you own?

If not, would you like to open your own business?

If so, what industries interest you for your own business?

What's important for Brian to know about you personally?

What's the biggest frustration in your life right now?

What's your greatest strength?

What's your greatest weakness?

What do you feel you "waste" time & energy doing the most? (e.g. answering e-mail, dealing with simple tasks, etc.)

## **Section III. Miscellaneous Questions**

Are you outgoing or reserved?

What do you expect and want to gain from this programs? What excites you?

What special skills/abilities/other unique & desirable traits do you believe make you a suitable member of this program?

Why should Brian choose you over other applicants?

What keeps you up at night?

Describe 2 to 3 major goals that you are working on—or would like to work on:



*By providing this information you are agreeing for us to contact you via these means of communication: fax, email, phone and mail about important information pertaining to your membership and our programs.*

**Section VII. Payment Details**

You already paid a \$100 application fee. If you aren't accepted, the \$100 fee will be returned to you. If you are accepted into the program, the \$100 fee is non-refundable and will be credited towards your membership fee for the first month.

If accepted, the above credit card will be billed \$1,897 for the first month (because of the application fee credit) and \$1,997 every month for as long as you are a member of the group (minimum of 12 months). There is also a pre-pay option of \$22,000 which saves you \$2000. If you wish to prepay, please send a check or money order for a total of \$21,900 (takes into account the \$100 application fee credit).

**Section VIII. Submission**

Your application must be received by 11:59 p.m. CST on Monday, May 31, 2010.

You may mail or fax the application to:

MAIL: Bagnall & Associates, LLC, 4740 N. Cumberland Ave., Suite #344, Chicago, IL 60656

FAX: (866) 877-0333

You will receive a reply within five business days of receipt.

Due to the limited space and high demand for this program, I would not trust the regular mail with this. I would recommend that you overnight it using a reputable carrier.